

SATURDAY, NOVEMBER 16, 2019

PICKERING
*Mayor's
Gala*
2019



2019
Sponsorship
Opportunities

PRESENTING SPONSOR

D LIVE

This year, we're pleased to be supporting mental health initiatives at our Ajax Pickering Hospital, Durham Mental Health Services, and Carea Community Health Centre – Pickering.

Message from Co-Chairs

Durham Region's premier black tie event will be even more elegant and enchanting in its 15th year. The 2019 Pickering Mayor's Gala promises sumptuous foods, sensational entertainment, and of course, dancing – it's in our gala DNA after all.

We're excited to announce that this year's gala theme is "A Black and White Ball".

Traditionally only formal attire of black and white or a combination of those colours are worn to a Black and White Ball.

Of course the objective of our gala is to raise funds in support our local hospital and other crucial community organizations. This year, we're pleased to be supporting mental health initiatives at our Ajax Pickering Hospital, Durham Mental Health Services, and Carea Community Health Centre – Pickering.

We've been blessed by sponsors, donors, and volunteers that return year after year. We can't thank you enough for your generosity and commitment to us and to our community. Together, we've raise more than \$2.6 million!

Diana Hills

Sharon Milton

Co-Chairs, Pickering Mayor's Gala

Quick Facts

Who: The Mayor of Pickering, Dave Ryan and his wife, Anne.

What: One of Durham Region's most anticipated annual events, the Pickering Mayor's Gala 2019, hosts 350 distinguished guests, prominent community leaders, and wonderful corporate supporters! Come celebrate Pickering's "Black and White Ball" with live entertainment, stunning decor, and five-star cuisine.

- » Host Bar
- » Martini Bar
- » Live Auction
- » Live Entertainment
- » Raffle Draw
- » Gourmet Dinner
- » Marketplace
- » Dancing

When: Saturday, November 16, 2019.

Where: Chestnut Hill Developments Recreation Complex,
1867 Valley Farm Road.

Why: Raising funds for organizations working to make our community stronger. This year's recipients are: Ajax Pickering Hospital Foundation, Durham Mental Health Services, and Carea Community Health Centre – Pickering

How: The committee will work with you to showcase your organization's commitment to the community.

Contact: Diana Hills, Gala Co-Chair
info@mayorsgala.com
Sharon Milton, Gala Co-Chair
smilton@pickering.ca

Ebony



Benefits prior to the Gala

- » Ten tickets to the VIP Pre-Gala Reception
- » Logo with link to company website on Gala website
- » Logo and corporate name on Save-the-Date email and reminders
- » Logo and corporate name on sponsorship package
- » Logo recognition on various social media platforms
- » Logo and corporate name on Gala invitations


D LIVE

**\$30,000
SOLD**

Benefits at the Gala

- » Privilege of hosting Mayor Dave Ryan and Mrs. Ryan
- » Corporate representative to greet gala guests in receiving line with Mayor Dave Ryan and his wife Anne.
- » Twelve tickets with premier room placement
- » Five reserved parking spots with your corporate logo
- » One corporate representative with guest in opening ceremony
- » One corporate representative in evening's sponsorship video
- » Logo and corporate name featured in main-stage, multi-media presentation
- » Invitation to on-stage thank-you presentation
- » Invitation to bring on-stage greetings to guests
- » Logo on cover of gala program
- » Logo on program's sponsor page
- » Full-page, colour advertisement on back of program
- » Sponsorship recognized on monitors in the lobby
- » Corporate logo to appear on all guests' photos from event photo booth
- » Opportunity for corporate employees to volunteer at the event

Benefits after the Gala

- » Recognition in Gala page – SNAP Ajax and Pickering
 - » Recognition on Gala double-page spread – Pickering News Advertiser
 - » Corporate representative to attend cheque presentation to recipient organizations
 - » First right-of-refusal for 2020 event
- 

Alabaster



Benefits prior to the Gala


\$20,000

- » Eight tickets to the VIP Pre-Gala Reception
- » Logo with link to company website on Gala website
- » Logo recognition on various social media platforms

Benefits at the Gala

- » Ten tickets with premier room placement
- » One corporate representative in opening ceremony
- » One corporate representative in evening's sponsorship video
- » Logo and corporate name featured in main-stage, multi-media presentation
- » Logo on program's sponsor page
- » Full-page, colour advertisement in program
- » Sponsorship recognized on monitors in the lobby
- » Opportunity for corporate employees to volunteer at the event

Benefits after the Gala

- » Recognition in Gala page – SNAP Ajax and Pickering
 - » Recognition on Gala double-page spread – Pickering News Advertiser
 - » Corporate representative to attend cheque presentation to recipient organizations
 - » First right-of-refusal for 2020 event
- 

Oryx



Benefits prior to the Gala


\$10,000

- » Six tickets to the VIP Pre-Gala Reception
- » Logo with link to company website on Gala website
- » Logo recognition on various social media platforms

Benefits at the Gala

- » Ten tickets with premier room placement
- » Logo and corporate name featured in main-stage, multi-media presentation
- » Logo on program's sponsor page
- » Half-page, colour advertisement in program
- » Sponsorship recognized on monitors in the lobby
- » Opportunity for corporate employees to volunteer at the event

Benefits after the Gala

- » Recognition in Gala page – SNAP Ajax and Pickering
 - » Recognition on Gala double-page spread – Pickering News Advertiser
 - » Corporate representative to attend cheque presentation to recipient organizations
 - » First right-of-refusal for 2020 event
- 

Clear Pearl



Benefits prior to the Gala


\$6,000

- » Logo with link to company website on Gala website
- » Logo recognition on various social media platforms

Benefits at the Gala

- » Ten tickets
- » Logo and corporate name featured in main-stage, multi-media presentation
- » Logo on program's sponsor page
- » Sponsorship recognized on monitors in the lobby

Benefits after the Gala

- » Recognition in Gala page – SNAP Ajax and Pickering
 - » Recognition on Gala double-page spread – Pickering News Advertiser
 - » First right-of-refusal for 2020 event
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We hope
you will
join us...

PRESENTING SPONSOR

